



# NPR College of Engineering & Technology

NPR Nagar, Natham, Dindigul - 624401, Tamil Nadu, India.  
Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai.  
An ISO 9001:2015 Certified Institution  
Phone No: 04544-246500, 246501, 246502  
Website: www.nprcolleges.org, www.nprcet.org, Email: nprcetprincipal@nprcolleges.org



## CRITERIA-1-CURRICULAR ASPECTS

### 1.3 : Curriculum Enrichment

#### 1.3.3 Percentage of students undertaking project work/field work/internship (Data for the latest completed academic year) (10)

Program name	Program Code	List of students undertaking project work/field work/internship	Page No
MBA	631	AJITH KUMAR G	5
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MBA	631	DIVYAVANI S	15
MBA	631	GUNA A	20
MBA	631	ISHWARYA C	25
MBA	631	KEERTHIKA M	30
MBA	631	KEERTHIKA V	35
MBA	631	KRISHNAN R	40
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MBA	631	MOHANA PRIYA K	50
MBA	631	NIVITHA K	55
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MBA	631	RAGAVI M	65
MBA	631	SANGEETHA DEVI P	70
MBA	631	SEETHA M	75
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MBA	631	SUDHARSAN C	91
MBA	631	TAMIL SELVAN G	96
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MBA	631	THENMOZHI S	106



Dr. J.SUNDARARAJAN,

B.E., M.Tech., Ph.D.,

Principal

N.P.R. College of Engineering & Technology

Natham, Dindigul (Dt) - 624 401.

	<p align="center"><b>NPR College of Engineering &amp; Technology</b>          NPR Nagar, Natham, Dindigul - 624401, Tamil Nadu, India.          Approved by AICTE, New Delhi &amp; Affiliated to Anna University, Chennai.          An ISO 9001:2015 Certified Institution.          Phone No: 04544- 246 500, 246501, 246502.          Website : <a href="http://www.nprcolleges.org">www.nprcolleges.org</a>, <a href="http://www.nprcet.org">www.nprcet.org</a>. Email <a href="mailto:nprcetprincipal@nprcolleges.org">nprcetprincipal@nprcolleges.org</a></p>	
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**DEPARTMENT OF MANAGEMENT STUDIES**  
**STUDENTS MAJOR PROJECT LIST**

YEAR / SEM: II / IV

Batch No.	Register Number	Name of the Student	Title of the Project	Guide Name
1	920819631001	AJITHKUMAR. G	A STUDY ON IMPACT OF ORGANIZATION CULTURE TOWARDS EMPLOYEE'S BEHAVIOUR IN NSP KNITTING MILLS,TIRUPUR	Ms.S.BOOMA, AP/MBA
2	920819631002	ANGALAESWARI. A	A STUDY ON THE CUSTOMER'S SATISFACTION LEVEL OF FOREIGN EXCHANGE OPERATIONS OF TAMILNAD MERCANTILE BANK, DINDIGUL	Ms.S.BOOMA, AP/MBA
3	920819631003	DIVYAVANI. S	A STUDY ON TRAINING AND DEVELOPMNT INFINITY CLOTHING COMPANY COIMBATORE	Ms.S.BOOMA, AP/MBA
4	920819631004	GUNA. A	A STUDY ON PERFORMANCE APPRAISAL IN SUPER RUBBER MIX LIMITED, MELUR, MADURAI DISTRICT	Ms.S.BOOMA, AP/MBA
5	920819631005	ISHWARYA. C	A STUDY ON OCCUPATIONAL STRESS MANAGEMENT IN NBAYZ IT SOLUTIONS, MADURAI DISTRICT	Ms.S.BOOMA, AP/MBA
6	920819631006	KEERTHIGA. M	A STUDY ON EFFECTIVENESS OF RECRUITMENT PRACTICES IN TV SUNDARAM IYENGAR & SONS PRIVATE LIMITED	Ms.S.BOOMA, AP/MBA
7	920819631007	KEERTHIKA. V	A STUDY ON THE RELATIONSHIP BETWEEN MANAGEMENT & EMPLOYEE IN NAGA LTD FOODS, DINDIGUL	Ms.S.BOOMA, AP/MBA



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8	920819631008	KRISHNAN. R	A STUDY ON EMPLOYEE MOTIVATION IN SMART WEB SOLUTION COIMBATORE DISTRICT	Ms.S.BOOMA, AP/MBA
9	920819631009	MOHAMED HACKEEM S	A STUDY ON EMPLOYEE WELFARE SCHEME PROVIDED BY SRI VIDYA RUBBER PRIVATE LIMITED AT MADURAI	Ms.S.BOOMA, AP/MBA
10	920819631010	MOHANAPRIYA. K	A STUDY ON FINANCIAL STATEMENT ANALYSIS IN SAARA FASHION PRIVATE LIMITED, MADURAI	Ms.S.BOOMA, AP/MBA
11	920819631011	NIVITHA. K	A STUDY ON QUALITY OF WORK IN PHOENIX SOFTECH, MADURAI DISTRICT	Ms.S.BOOMA, AP/MBA
12	920819631012	PRIYADHARSHINI. B	A STUDY ON FINANCIAL STATEMENT & RATIO ANALYSIS IN CO-OPERATIVE MILK PRODUCERS UNION LIMITED, DINDIGUL, DISTRICT	Mrs.P.GEETHA, AP/MBA
13	920819631013	RAAGAVI. M	A STUDY ON EMPLOYEE RETATION & IN SSM PRIVATE LIMITED, DINDIGUL, DISTRICT	Mrs.P.GEETHA, AP/MBA
14	920819631014	SANGEETHA DEVI. P	A STUDY ON BUYING BEHAVIOUR IN ARFAA CREATION LLP, DINDIGUL	Mrs.P.GEETHA, AP/MBA
15	920819631015	SEETHA. M	A STUDY ON EMPLOYEE JOB SATISFACTION IN PENTAXIAL TECHNOLOGIES MADURAI	Mrs.P.GEETHA, AP/MBA
16	920819631016	SNEHA. M	A STUDY ON THE IMPACT OF TEAM WORK ON ORANISATIONAL PRODUCTIVITY	Mrs.P.GEETHA, AP/MBA
17	920819631017	SOUNDARYA. V	A STUDY ON RECRUITMENT AND SELECTION PROCESS IN TOP ANIL MARKETING COMPANY AT DINDIGUL	Mrs.P.GEETHA, AP/MBA



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18	920819631018	SUDHARSAN. C	A STUDY ON WORKERS PERCEPTION OF HEALTH AND SAFETY AT VEEGRIP BELTS PRIVATE LIMITED IN MADURAI	Mrs.P.GEETHA, AP/MBA
19	920819631019	TAMILSELVAN. G	A STUDY ON QUALITY OF WORK LIFE IN POTHYS, MADURAI	Mrs.P.GEETHA, AP/MBA
20	920819631020	THANGAPANDI. A	A STUDY ON EMPLOYEE ABSENTEEISM IN CHENTHUR CRUSHER WORKS	Mrs.P.GEETHA, AP/MBA
21	920819631021	THENMOZHI. S	A STUDY ON ANALYSIS OF PROFITABILITY WITH SPECIAL REFERENCE TO HDFC BANK LIMITED, DINDIGUL	Mrs.P.GEETHA, AP/MBA

  
Project coordinator

  
HoD-MBA





**A STUDY ON IMPACT OF ORGANIZATION  
CULTURE TOWARDS EMPLOYEE'S  
BEHAVIOUR IN NSP KNITTING  
MILLS, TIRUPUR**



**A PROJECT REPORT**

**Submitted by**

**G.AJITH KUMAR**

**(Registration no : 920819631001)**

*in partial fulfillment for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

**DEPARTMENT OF MANAGEMENT STUDIES,**

**NPR COLLEGE OF ENGINEERING AND TECHNOLOGY, NATHAM,  
DINDIGUL – 624401**


**ANNA UNIVERSITY, CHENNAI**

**MARCH – 2021**

**ANNA UNIVERSITY**  
**CHENNAI – 600 025**  
**BONAFIDE CERTIFICATE**

Certified that this project report entitled “A STUDY ON IMPACT OF ORGANIZATION CULTURE TOWARDS EMPLOYEES’S BEHAVIOUR IN NSP KNITTING MILLS” is a bonafide work of **G.AJITHKUMAR** (Reg. No. 920819631001) who carried out the project under my supervision during January 2021 to April 2021.

  
Signature of HOD

  
Signature of Supervisor

**Dr. B. VELMURUGAN** MBA, M.Phil, PhD

Head of the Department i/c,

Department of Management Studies,

NPR College of Engineering and Technology,

Natham, Dindigul-624401

**Mrs.P.GEETHA** MBA,M.Phill.,

Assistant Professor,

Department of Management Studies,

NPR College of Engineering and Technology,

Natham, Dindigul-624401

*Viva-Voce Examination held on* \_\_\_\_\_

**INTERNAL EXAMINER**

**EXTERNAL EXAMINER**

DATE: 26.03.2021

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **Mr.G.AJITH KUMAR**, Registration Number: **920819631001** MBA Final year student of **N.P.R College of Engineering and Technology, Natham, Dindigul District** has done project work in our company toward the fulfillment of the award of **Master of Business Administration** during the period from **4<sup>th</sup> January 2021 to 30<sup>th</sup> April 2021**. During the project period his conduct is good. We wish him for a good future.

With warm Regards

For NSP KNITTING MILLS

  
Authorised Signatory

## ABSTRACT

Organizations are among the key units of the society. During their establishment and development, a specific kind of organizational culture eventually appears. The purpose of organizational culture is to improve solidarity and cohesion, and to stimulate employees' enthusiasm and creativity to improve the organization's economic efficiency. In addition, organizational culture greatly influences employee behavior.

The aim of this study is to find out how organizational culture affects employee behavior. It is important to understand that in order to improve the organization's business management and let the organizational culture have the right impact on employees.

The results of the study indicate that organizational culture mainly impacts motivation, promotes individual learning, affects communication, and improves organizational values, group decision making and solving conflicts.

Keywords: Organizational culture, organizational behavior, employee behavior.

## SUGGESTIONS

- The management may enhance the frequency of employee's feedback on their performance.
- The function of canteen should be made better for the satisfaction of the employees. The management should take immediate action for rectifying the problem of canteen.
- Increase the salary of the employees.

## CONCLUSION

The study about the organizational culture and behavior on employees reveals that the workers were satisfied with their ability, co-operation, team work, involvement, supervisor's utilization of their skills and rewards etc. They are highly satisfied with the current culture of NSP KNITTING MILLS.

Because of this favorable culture the employees' show positive behaviors like high involvement, highly commitment to the organization, highly motivated and highly flexible to the organizational changes etc.



**Dr. J.SUNDARARAJAN,**  
B.E., M.Tech., Ph.D.,  
Principal  
N.P.R. College of Engineering & Technology  
Natham, Dindigul (Dt) - 624 401.





**A STUDY ON THE CUSTOMER'S SATISFACTION  
LEVEL OF FOREIGN EXCHANGE OPERATIONS  
OF TAMILNAD MERCANTILE BANK, DINDIGUL**



**A PROJECT REPORT**

*Submitted by*

**ANGALAESWARI A**  
**(Register No: 920819631002)**

*in partial fulfillment for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

**DEPARTMENT OF MANAGEMENT STUDIES,  
NPR COLLEGE OF ENGINEERING AND TECHNOLOGY,  
NATHAM, DINDIGUL - 624401**

**ANNA UNIVERSITY, CHENNAI  
MARCH - 2021**

ANNA UNIVERSITY  
CHENNAI - 600 025


BONAFIDE CERTIFICATE

Certified that this project report entitled "A STUDY ON THE CUSTOMER'S SATISFACTION LEVEL OF FOREIGN EXCHANGE OPERATIONS OF TAMILNAD MERCANTILE BANK, DINDIGUL" is a bonafide work of ANGALAESWARI A (Reg.No. 920819631002) who carried out the project work under my supervision during December 2020 to March 2021



Signature of HOD

Dr. B. VELMURUGAN MBA, M.Phil, PhD  
Head of the Department,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401



Signature of Supervisor

Dr. B. VELMURUGAN MBA, M.Phil, PhD  
Head of the Department,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

*Viva-Voce Examination held on \_\_\_\_\_*

INTERNAL EXAMINER

EXTERNAL EXAMINER



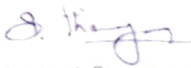
30.03.2021

TO WHOM SO EVER IT MAY CONCERN

This is to certify that A Angalaeswari (Reg. No: 920819631002) Studying MBA (Final Year) at NPR College of Engineering and Technology, Natham, Dindigul. Have successfully completed her project work entitled "A Study on the customer's satisfaction level of Foreign Exchange Operations of Tamilnad Mercantile Bank, Dindigul Branch" and completed his training in our organization for the period from December 2020 to March 2021

During the period of project work and training she was dedicated to her work and done with exemplary of performance and we wish her for success in all future endeavors

Thanking you

  
Authorized Signature

## ABSTRACT

These times when the world economy is thrown open and as countries like India have opened the trade gates to other countries, there is certainly an upsurge in the FOREX transactions. This drives home the point that analysis of FOREX holds important to banks and to the economy in general.

The project aims at a study of the clients - their satisfaction with the services of the FOREX department and their perception of the change in FOREX legislation. The research design consisted of primary data collected from customer plus data collected by means of observation and interaction with experts.

Stratified random sampling was chosen as the method, the different strata being NRI's, exporters, importers and business travelers. The percentage analysis was chosen as analysis method. The study indicates that the customer is quite satisfied with the different services. Provided by the FOREX department of Tamilnadu Mercantile Bank TMB and there is an impact on the FOREX transaction from the transition of FERA to FEMA. Over and above all these an in-depth exploratory study was also conducted on the operation of the international banking division of Tamilnadu Mercantile Bank (TMB).

## CONCLUSION

Away from the confines of the four walls of the class room, the real life realities of FOREX, I should say the 45 days Summer internship was really an eye opening experience. FOREX as a discipline, as an evolving area of interest, as stream where the pools of foreign reserve is gaining significance when the trade partners are connected by free and far means of transaction between nation.

The international banking division at TMB is quite an established one. Being a player in this field for some time, NBL had much to offer me, the trainee. My interaction with the employees as well as the customers of the bank opened to me the realities of reaching with regard to customer expectations and banking practices. The customers are highly trustworthy of the security of transaction provided. And they are satisfied with the services offered.

The transition from FERA to FEMA, though it had won quite a share of mediocrity in the space, I should say it hasn't caught up much in the banking shares. People are yet to know about the intricacies of both the legislations.

Looking back, I feel content. For a trainee, the experience at international banking division of TMB certainly contributes to the learning curve.



**Dr. J.SUNDARARAJAN,**

B.E., M.Tech., Ph.D.,

Principal

**N.P.R. College of Engineering & Technology**

Natham, Dindigul - 624 401.





**A STUDY ON TRAINING AND  
DEVELOPMENT, INFINITY CLOTHING  
COMPANY, COIMBATORE.**



**A PROJECT REPORT**

*Submitted by*

**DIVYAVANIS**

**(Register No: 920819631003)**

*in partial fulfillment for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

**DEPARTMENT OF MANAGEMENT STUDIES,**

**NPR COLLEGE OF ENGINEERING AND TECHNOLOGY, NATHAM,**

**DINDIGUL - 624401**

**ANNA UNIVERSITY, CHENNAI**

**MARCH - 2021**

# f INFINITY CLOTHING COMPANY

No.72 Lal Bahadur Colony, Peelamedu, Coimbatore, 641 004

E-mail: sourcing.infinityclothing@gmail.com

Website: www.infinityclothing.in

Ph. No: +91 81222 67336

---

Date: 24-03-2021

## TO WHOMSOEVER IT MAY CONCERN

This certified that Ms.S.Divyavani ( Reg. no: 920819631003 ) of 2<sup>nd</sup> Year MBA ( HR ) of NPR college of engineering and technology, Natham has successfully undergone her project titled "TRAINING AND DEVELOPMENT" in our Infinity Clothing Company, Coimbatore for the period of 3 months starting from 05<sup>th</sup> Jan 2021 to 31<sup>st</sup> March 2021. Her conduct during the about period with us was good.

We wish her all the best in her future endeavors.



INFINITY CLOTHING COMPANY

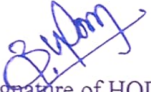
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**ANNA UNIVERSITY**

**CHENNAI - 625 002**

**BONAFIDE CERTIFICATE**

Certified that this project report entitled “**A STUDY ON TRAINING AND DEVELOPMENT IN INFINITY CLOTHING COMPANY LIMITED**” is a bonafide work of **DIVYAVANI S (Reg.No.920819631003)** who carried out the project work under my supervision during January 2020 to March 2021

  
Signature of HOD

**Dr. B. VELMURUGAN** MBA, M.Phil, PhD  
Head of the Department i/c,  
Department of Management Studies,  
NPR College of Engineering and  
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Natham, Dindigul-624401

  
Signature of Supervisor

**Mrs.P.Geetha**, MBA.,M.Phil.,  
Assistant Professor,  
Department of Management Studies,  
NPR College of Engineering and  
Technology,  
Natham, Dindigul-624401

*Viva-Voce Examination held on* \_\_\_\_\_

**INTERNAL EXAMINER**

**EXTERNAL EXAMINER**

## **ABSTRACT**

The project work with duration of 3 months done on the topic "A study on the training and development in infinity clothing company Coimbatore". The study was conducted inside the organization. The study was conducted to analyze the training and development for the employee on their job.

In this study was various analysis and inference like percentage analysis, chi-square analysis in training and development of infinity clothing, Coimbatore.

## 5.2 SUGGESTIONS

- Training program should evaluate the abilities, competencies and potentials of the trainees for a particular job or work skills.
- It should aim to narrow down the gap between expected level of performance and the actual level of performance.
- It should provide new recruits or trainees a scientific pace for imbibing the knowledge and skills required to discharge their duties and responsibilities meaningfully and purposefully.
- The company should conduct training programs at regular intervals, which helps the employees to enhance their knowledge for their current jobs.
- The company should design the training program based on the current requirements, which includes development of technical skills, personality development, time management, computer knowledge etc.
- The training session should be made more interactive and participative so that trainees and trainer are in constant interaction.

## CONCLUSION

The employees said that the training programs in the organization are well planned but they are not satisfied with the duration of the duration of the training program and the are also not satisfied with the evaluation process of training program, they are not evaluated periodically. The training programs in the organization strongly focus on the technical and managerial capabilities but these programs are not given adequate importance sometimes because of the work pressure. Therefore we can conclude that the training programs in the organization are excellent but they have been not utilized properly by the employees as the training programs are not mad compulsory to all the departments. There is a broader scope to develop and improve its training programs in future in order to meet the requirements of the global market.



**Dr. J.SUNIL K. JAYAN,**  
B.Tech., Ph.D.,  
Principal  
**N.P.R. College of Engineering & Technology**  
Natham, Dindigul (Dt) - 624 401.





**A STUDY ON PERFORMANCE  
APPRAISAL IN SUPER RUBBER MIX  
LIMITED, MELUR, MADURAI DISTRICT**



**A PROJECT REPORT**

*Submitted by*

**GUNA A**

**(Register No: 920819631004)**

*in partial fulfillment for the award of the degree of*  
**MASTER OF BUSINESS ADMINISTRATION**

**DEPARTMENT OF MANAGEMENT STUDIES,  
NPR COLLEGE OF ENGINEERING AND TECHNOLOGY,**

**NATHAM, DINDIGUL - 624401**

**ANNA UNIVERSITY, CHENNAI**

**MARCH - 2021**

ANNA UNIVERSITY  
CHENNAI 600 025

**BONAFIDE CERTIFICATE**

Certified that this project report entitled “A STUDY ON PERFORMANCE APPRAISAL OF SUPER RUBBER MIX” is a bonafide work of GUNA A (Reg.No.920819631004) who carried out the project work under my supervision during December 2020 to March 2021



Signature of HOD

**Dr.B.VELMURUGAN**MBA, M.Phil, PhD  
Head of the Department i/c,  
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Natham, Dindigul-624401



Signature of Supervisor

**Ms.S.Booma**,BA., MBA,  
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NPR College of Engineering and Technology,  
Natham, Dindigul-624401

*Viva-Voce Examination held on* \_\_\_\_\_

**INTERNAL EXAMINER**

**EXTERNAL EXAMINER**

## **SUPER RUBBER MIX**

Appa Apartments, Flat No.501,  
Opp.Mattuthavani Bus stand,Melur Road,  
Madurai-625-107,  
Tel No :0452 - 4980504  
GSTIN :33ABFS7400C1Z1



Reg no: 99 100 1551  
Mixing of rubber components  
as per the customer requirements

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The Head of the Department,  
NPR College of Engineering and technology,  
Natham,  
Dindigul-625-401

### **TO WHOM IT MAY CONCERN**

This is to certify that **Mr.A.GUNA (Roll no: 920819631004)** student of **NPR COLLEGE OF ENGINEERING & TECHNOLOGY, NATHAM** had successfully completed his project titled **“A STUDY ON PERFORMANCE APPRAISAL AMONG THE EMPLOYEES”** in our organization from

2<sup>nd</sup> January 2021 to 30<sup>th</sup> March 2021

Thanking you,  
Yours faithfully,

A handwritten signature in blue ink, appearing to read 'Ramachandran R', is written over a light blue grid background.

RAMACHANDRAN R  
MANAGER

---

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JOSE MATHEW,E.V MATHAI & SONS,  
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E-mai :evmathaisons@gmail.com

Factory address:  
SUPER RUBBER MIX,  
Door no:197/1,Ward no,5,Anitapatty,Melur.  
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E-mail :smsuper@gmail.com

## ABSTRACT

In an organization various factors of activities are taken part like identify, employee training needs, salary increases, promotions, disciplinary actions, bonuses, facilitate communication between employee and administration, human resource policies to meet federal equal employment opportunity requirements. Those activities are based on their individual performance in their work environment. The performance appraisal is an essential activity that is to be carried out in organization for their employees. A performance appraisal is a method by which the job performance of an employee is evaluated (generally in terms of quality, quantity, cost and time) typically by the corresponding manager or supervisor. It is also the judgement of an employee's performance in a job based on considerations other than productivity alone. The study is to be carried out in Super Rubber Mix , Madurai. For this study questionnaire method is followed to collect the data and research design in descriptive. In this study there were various analyses and inference like percentage analysis and Chi-square Test, and were found related to employee relationships and factor related to employee relationship among employees in Poppys Hotel. The collected data are tabulated and analysed using various statistical tool. With the help of tabulation various findings are given with some suggestions and recommendations then the project is finally concluded.

### CONCLUSION

The study had confirmed the effectiveness of the proposed performance appraisal system. It is found that majority of the respondents are satisfied with the proposed Appraisal System. To make the performance appraisal system more effective, the company should give importance to the following areas. The company should consider some of the ways and means suggested by the respondents. Some parameters such as Interpersonal skills, resources, physical attributes, etc. should be included in the appraisal system. I hope that the suggestions given in the report will be taken into account in future plans for the benefit of the workers and the company. It is suggested that similar type of research at regular intervals to know the changing attitudes of employees about their improvement in order to motivate them.

### BIBLIOGRAPHY

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- CR Kothari(2008) Research Methodology: Methods and Techniques, Chandigarh B.A., &Ivanovitch J.M (1978), "Bart performance rating for sales force turnover", Journal of marketing, 42, 87-89.

### ANNEXURE

#### QUESTIONNAIRE

1. Name
2. Gender

A) Male                      B) Female

3. Age



Dr. J.SUNDARARAJU, B.E.,  
E.D., M.Ed., Ph.D.  
Principal  
MPPCL College of Engineering & Technology  
Natham, Dindigul - 624 404.





**A STUDY ON OCCUPATIONAL STRESS  
MANAGEMENT IN NBAYZ IT  
SOLUTIONS, MADURAI DISTRICT**



**A PROJECT REPORT**

*Submitted by*

**ISHWARYA C**

**(Register No: 920819631005)**

*in partial fulfillment for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

**DEPARTMENT OF MANAGEMENT STUDIES,**

**NPR COLLEGE OF ENGINEERING AND TECHNOLOGY, NATHAM,**

**DINDIGUL - 624401**

**ANNA UNIVERSITY, CHENNAI**

**MARCH - 2021**

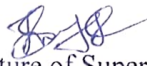
ANNA UNIVERSITY  
CHENNAI - 625 025

BONAFIDE CERTIFICATE

Certified that this project report entitled "A STUDY ON OCCUPATIONAL STRESS MANAGEMENT IN NBAYZ IT SOLUTIONS" is a bonafide work of ISHWARYA C (Reg.No.920819631005) who carried out the project work under my supervision during December 2020 to March 2021

  
Signature of HOD

**Dr. B. VELMURUGAN** MBA, M.Phil, PhD  
Head of the Department i/c,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

  
Signature of Supervisor

**Ms.S.Booma**, BA., MBA.  
Assistant Professor,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

*Viva-Voce Examination held on* \_\_\_\_\_

**INTERNAL EXAMINER**

**EXTERNAL EXAMINER**

Date: 25/03/2021

COMPLETION CERTIFICATE

This is to certify that, **Miss. C. ISHWARYA**, (Reg. No: 920819631005) a student of MBA final year student from **N.P.R College of Engineering and Technology, Natham** has done her final year project "**Occupational Stress Management**" in our organization from the period of January 2021 to April 2021 with respect to the fulfillment of her academic programme.

During the training period her code and conduct were very good.

For NBAYS IT SOLUSENZ

*P. Sathish*




**P. SATHISH  
MANAGER**

## **ABSTRACT**

This study aims to identify the status of occupational stress among a sample of employees in Iran. It further intended to reveal the harmful effects of occupational stress on employees' health and well-being. Design/methodology/approach – The study used a cross-sectional research design. A validated questionnaire was used to collect data from employees. Findings – Job-related, working environment, interpersonal and organisational factors were related to occupational stress. One-fourth of employees rated their occupational stress high.

### 5.3 Conclusion

Stress is natural and is directly related to nature of work. It is definitely controllable but it requires employee counseling on regular time basis. Atmosphere of the office and manager support are the major reason of job stress. If there is cooperation and coordination within the team and with the manager, one feels motivated to give their best. Friendly atmosphere at workplace reduces stress due to excessive workload. Get together party on weekends as well as trips on tourist places in groups can help in reducing mental stress. It is more necessary to focus on the techniques of reducing stress as well than to know the cause of stress alone. The appropriate way to deal with stress is to make sure there is a correct balance between good stress and bad stress. Employees need good stress to stay motivated and productive. Family and work are inter-related to the extent that experiences in one area affect the quality of life in the other. So, it's important to strike the right balance between the two and understand the degree of priority of work and family in life. The managers should be friendly and should motivate the employees to push them to do better and keep trying. Feedback is important but balancing the negative and positive feedback is important. Managers to need to analyze the mood and temperament of the employee first and accordingly put forth the feedback. It should be done on one to one basis, especially while communicating the negative feedback.

  
**Dr. J.SUNDARARAJAN,**  
B.E., M.Tech., Ph.D.,  
Principal  
N.P.R. College of Engineering & Technology  
Natham, Dindigul (Dt) - 624 401.





**A STUDY ON EFFECTIVENESS OF  
RECRUITMENT PRACTICES IN TV SUNDARAM  
IYENGAR & SONS PRIVATE LIMITED**



**A PROJECT REPORT**

*Submitted by*

**KEERTHIGA M**

**(Register No: 920819631006)**

*in partial fulfillment for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

**DEPARTMENT OF MANAGEMENT STUDIES,**

**NPR COLLEGE OF ENGINEERING AND TECHNOLOGY,**

**NATHAM, DINDIGUL - 624401**

**ANNA UNIVERSITY, CHENNAI**

**MARCH - 2021**



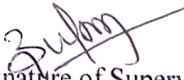
**ANNA UNIVERSITY**  
**CHENNAI - 600 025**

**BONAFIDE CERTIFICATE**

Certified that this project report entitled “A STUDY ON EFFECTIVENESS OF RECRUITMENT PRACTICES IN TV SUNDARAM IYENGAR & SONS PRIVATE LIMITED” is a bonafide work of **KEERTHIGA M (Reg.No. 920819631006)** who carried out the project work under my supervision during December 2020 to March 2021

  
Signature of HOD

**Dr. B. VELMURUGAN** MBA, M.Phil, PhD  
Head of the Department,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

  
Signature of Supervisor

**Dr. B. VELMURUGAN** MBA, M.Phil, PhD  
Head of the Department,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

*Viva-Voce Examination held on* \_\_\_\_\_

**INTERNAL EXAMINER**

**EXTERNAL EXAMINER**



TV Sundram Iyengar & Sons Private Limited

30.03.2021

To

The HOD of MBA  
NPR College of Engineering & Technology  
Dindigul

Sir/Madam,

Sub: Completion Certificate - Reg.

This is certifying that Ms.M.Keerthiga (Register Number: 920819631006) MBA Student form NPR College of Engineering and Technology, Natham, Dindigul has successfully completed her main Project work in our Organization form January 2021 to March 2021.

We wish her the very best in all her future endeavours.

Authorized Initial

  
Assistant HR

## **ABSTRACT**

This study is basically to understand the effectiveness of the recruitment and its process and organizational support for the better meant of the knowledge. The effectiveness of recruitment has become increasingly popular as a measure for identifying the process of recruitment in the organization and as a tool for developing recruitment process. There is little empirical research that substantiates the efficacy of recruitment in this organization. Here the researchers have taken individual factors upon growing up various variables and tried to find the relationship between the demographic factors and the individual factors. The researchers have applied some of the statistical tools like Percentage Analysis, Paired comparison, and One way ANOVA.

## 5.4 CONCLUSION

This project of "Effectiveness of recruitment practices" was useful to analyze the recruitment process in TVS & Sons private limited recruitment process has been regarded as the most important function of personnel administration in human resource department. It is very helpful to select the right job at the right time. As per study concentrate on internal sources of recruitment. It will be more fruitful if they follow other sources of recruitment also, like campus recruitment, newspaper advertisement. This study inferred that, most of the employees are satisfied with the present recruitment practices of TV Sundram Iyengar & Sons Private limited at Madurai



**Dr. J.SUNDARARAJAN,**  
B.E., M.Tech., Ph.D.,  
Principal  
N.P.R. College of Engineering & Technology  
Natham, Dindigul (Dt) - 624 401.



A STUDY ON THE RELATIONSHIP  
BETWEEN MANAGEMENT & EMPLOYEE  
IN NAGA LTD FOODS, DINDIGUL



A PROJECT REPORT

*Submitted by*

KEERTHIKA V

(Register No: 920819631007)

*in partial fulfillment for the award of the degree of*

MASTER OF BUSINESS ADMINISTRATION

DEPARTMENT OF MANAGEMENT STUDIES,  
NPR COLLEGE OF ENGINEERING AND TECHNOLOGY,

NATHAM, DINDIGUL - 624401

ANNA UNIVERSITY, CHENNAI

MARCH- 2021

ANNA UNIVERSITY

CHENNAI - 600 025

**BONAFIDE CERTIFICATE**

Certified that this project report entitled “A STUDY ON THE RELATIONSHIP BETWEEN MANAGEMENT & EMPLOYEE IN NAGA LTD FOODS, DINDIGUL” is a bonafide work of **KEERTHIKA V (Reg.No.920819631007)** who carried out the project work under my supervision during December 2020 to March 2021



Signature of HOD

**Dr. B. VELMURUGAN** MBA, M.Phil., PhD  
Head of the Department i/c,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401



Signature of Supervisor

**Mrs. P. GEETHA.**, MBA, M.Phil.,  
Assistant Professor,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

*Viva-Voce Examination held on \_\_\_\_\_*

**INTERNAL EXAMINER**

**EXTERNAL EXAMINER**





# NAGA LIMITED (FOODS)

NLFD / HR / PW / 2021

Date: 26.03.2021

## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Miss. Keerthika V (Reg. No:920819631007), Pursuing Final year MBA of NPR College of Engineering & Technology, Natham had successfully completed her project titled study on Relationship Between Management & Employee from 02.01.2021 to 26.03.2021 in our organization.

During the project period it was observed that she was good in learning new things and wish her all the best for future endeavour.

for NAGA LIMITED-FOODS,

  
26/03/2021  
Head - Human Resources.

(K. Radhakrishnan, )

---

**Always Use NAGA Maida, Sooji & Atta**

Administrative & Head Office : No.1, Trichy Road, Dindigul - 624 005. Tamil Nadu, India.

Ph : 0451-2410175, 2411123, 2410103. Toll Free : 1800 425 55 88.

Mobile : 99 44 99 00 40, 99 44 99 00 50, Fax : 0451-2410122

Email : nagalimited@nagamills.com Website : www.nagamills.com

## ABSTRACT

The business has become more competitive in the present era. Globalization, privatization and liberalization have brought the sea change in the business organization. The employee's relationship management has emerged as one of the important tools for motivating employees and enhancing their satisfaction. Increased competition, changing customer needs, influence of technology and changing business environment has posed many challenges before management. The employee relationship management is a human resource management aspect that is influencing performance of small and large organizations in the 21st century. This study aims to find out the perceived relationship between employee relations management practices and job satisfaction among the employees working in some selected small and medium enterprises located in NAGA LTD FOODS, Dindigul.

### 5.3 CONCLUSION

Organizations are realizing that Employee Relationship Management helps them to build stronger relationship with employees. As such ERM can build and enhance relationships and reinforce commitment to the company and improve the employees' job satisfaction. From this study it becomes evident that ERM can bring benefits for organizations. ERM can work by strengthening and increasing the relationship between organizations and their employees. The results of the research reveal that if Employees Relationship management practices i.e. Discipline, Conflict management, Trade Union, Communication, Employee Empowerment and Involvement and Encouragement of employee suggestion are implemented in organizations and managers give it high attention it can enhance ERM status in organizations and help employees in getting satisfaction from their job. Thus, it emphasizes on performance, growth and development of employees for creating competitive advantage.

**Dr. J.SUNDARARAJAN,**  
B.E., M.Tech., Ph.D.,  
Principal  
N.P.R. College of Engineering & Technology  
Nathan, Dindigul (Dt) - 624 401.





**A STUDY ON EMPLOYEE MOTIVATION IN SMART  
WEB SOLUTION COIMBATORE DISTRICT**



**A PROJECT REPORT**

*Submitted by*

**KRISHNAN R**

**(Register No: 920819631008)**

*in partial fulfillment for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

**DEPARTMENT OF MANAGEMENT STUDIES,**

**NPR COLLEGE OF ENGINEERING AND TECHNOLOGY, NATHAM,**

**DINDIGUL - 624401**


**ANNA UNIVERSITY, CHENNAI**

**MARCH - 2021**

ANNA UNIVERSITY  
CHENNAI - 600 025

**BONAFIDE CERTIFICATE**

Certified that this project report entitled “**A STUDY ON EMPLOYEE MOTIVATION IN SMART WEB SOLUTION**” is a bonafide work of **R. KRISHNAN (Reg. No. 920819631008)** who carried out the project work under my supervision during December 2020 to March 2021



Signature of HOD

**Dr. B. VELMURUGAN** MBA, M.Phil, PhD  
Head of the Department,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401



Signature of Supervisor

**Ms.S.BOOMA**, BA, MBA  
Assistant professor  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

*Viva-Voce Examination held on* \_\_\_\_\_

**INTERNAL EXAMINER**

**EXTERNAL EXAMINER**

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that, **Mr. R. KRISHNAN, (Reg. No: 920819631008)** doing final year **MBA** student of **N.P.R College of Engineering and Technology, Natham** has successfully completed the Project Work on "**Study on Employee Motivation**" in our Esteemed Company for the period from January 2021 to April 2021.

During the training period his conduct and character was very good.

We wish him all success in his future Endeavors.

**With Best Wishes**



*Vijay Anand E*

**Vijay Anand E,**  
**HR Manager, Smartweb Technologies**



## **ABSTRACT**

This research project investigates the relationship between employee work motivation and their performance in the workplace and business productivity. It examines the main and common motivation theories and different approaches to motivate employees. The main aim is to find a correlation between employees work motivation and their performance and the performance effect on business productivity. Concerns were found with the employees motivation and performance and the relationship between them clearly defined in the literature review and lately have been discussed in the findings and discussions based on the data analysis done. In order to collect data, interview has been done for people from seven different operational as well technical divisions in the organization. Five people have been chosen from each division. A phone call for the employee about the interview and if he/she is willing to go for it was there, then a meeting request has been sent to every employee for interview for maximum one hour.

### Conclusion

As Employees motivation represents one of the most complex areas facing today's managers when it comes to managing their employees. Although thousands of papers and research have been conducted on Employees motivation all over the world. In the Republic of Macedonia this is one of the least studied research fields. Many studies have demonstrated an unusually large impact on the Employees motivation on the motivation of workers, while the level of motivation has an impact on productivity, and hence also on performance of business organizations. There is a considerable impact of the employee's perceptions for the nature of his work and the level of overall Employees motivation. Financial compensation has a great impact on the overall Employees motivation of employees.



  
**Dr. J.SUNDARARAJAN,**  
B.E., M.Tech., Ph.D.,  
Principal  
**N.P.R. College of Engineering & Technology**  
Natham, Dindigul (Dt) - 624 401.



**“A STUDY ON EMPLOYEE WELFARE  
SCHEME PROVIDED BY SRI VIDYA  
RUBBER PRIVATE LIMITED AT  
MADURAI”**



**A PROJECT REPORT**

*Submitted by*

**MOHAMED HACKEEM S**

**(Register No: 920819631009)**

*in partial fulfilment for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

**DEPARTMENT OF MANAGEMENT STUDIES,  
NPR COLLEGE OF ENGINEERING AND TECHNOLOGY,  
NATHAM, DINDIGUL – 624401**

**ANNA UNIVERSITY, CHENNAI**


**MARCH – 2021**

## BONAFIDE CERTIFICATE

Certified that this project report entitled “A STUDY ON EMPLOYEE WELFARE SCHEME PROVIDED BY SRI VIDYA RUBBER PRIVATE LIMITED AT MADURAI” is a bonafide work of MOHAMED HACKEEM S (Reg.No.920819631009) who carried out the project work under my supervision during December 2020 to March 2021.

  
Signature of HOD

**Dr.B.VELMURUGAN**, MBA, M.Phil, Ph.D.,  
Head of the Department i/c,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

  
Signature of Supervisor

**Dr.B.VELMURUGAN**, MBA, M.Phil, Ph.D.,  
Head of the Department i/c,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

*Viva-Voce Examination held on* \_\_\_\_\_

**INTERNAL EXAMINER**

**EXTERNAL EXAMINER**



# SREE VIDHYA INDUSTRIES

Manufacturers : Oil Seals, 'O' Rings and MRP's.



The Head of the Department  
NPR College of Engineering & Technology,  
Natham.

## TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr S.Mohamed Hackeem (Roll No: 920819631009 )** MBA (HR) - Final Year Student of your college has undergone Project on "Employee Welfare Scheme" in our organization from  
2nd January'2021 to 30th March'2021

Thanking You,  
Yours faithfully,

For Sree Vidhya Industries

  
**(L.Aravind)**  
Proprietor

## ABSTRACT


The project work with duration of 6 months was done on the topic “**A STUDY ON EMPLOYEE WELFARE SCHEME PROVIDED BY SRI VIDYA RUBBER PRIVATE LIMITED AT MADURAI**”. The study was conducted within the organization. The study was conducted to analysis the contentment level of the employees on their job. In this study there were various analysis and inference like percentage analysis, paired comparison t-test, correlation, were found related to employee and factors related to employees welfare in Sri Vidya rubber private limited at Madurai.

The first chapter deals with introduction, objective, scope, period, limitations and sampling size. The second chapter deals with review of Literature. The third chapter deals with industry profile and company profile. The fourth chapter deals with analysis and interpretation of the study. The fifth chapter deals with summary of finding, suggestions and conclusion.



## 5.4 CONCLUSION

The training helped in gaining practical knowledge and insight in the day today activities of an organization. It helped in learning the interpersonal relationships in an organization. This project was helpful to know about the reasons for employee welfare schemes in SRI VIDYA Rubber private limited. From the research the researcher conclude that the reasons for reduce the employees schemes in their organization. Retain the employees and also increase their productivity. The welfare scheme provide by the company is fulfilling all the statutory and non- statutory provisions. And each and every employee should be treated equally.



**Dr. J.SUNDARARAJAN,**  
B.E., M.Tech., Ph.D.,  
Principal  
N.P.R. College of Engineering & Technology  
Natham, Dindigul (Dt) - 624 401.



**A STUDY ON FINANCIAL STATEMENT  
ANALYSIS IN SAARA FASHION PRIVATE  
LIMITED, MADURAI**



**A PROJECT REPORT**

*Submitted By*

**MOHANA PRIYA. K**

**(Register No: 920819631010)**

*In partial fulfillment for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

**DEPARTMENT OF MANAGEMENT STUDIES,**

**NPR COLLEGE OF ENGINEERING AND TECHNOLOGY, NATHAM,**

**DINDIGUL - 624401**

**ANNA UNIVERSITY, CHENNAI**

**MARCH - 2021**

**ANNA UNIVERSITY**

**CHENNAI – 600 025**

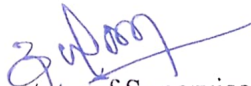
**BONAFIDE CERTIFICATE**

Certified that this project report entitled “A STUDY ON FINANCIAL STATEMENT ANALYSIS ON SAARA FASHION PVT LTD, MADURAI” is a bonafide work of MOHANA PRIYA K(Reg.No.9208196321010) who carried out the project work under my supervision during January 2021 to March 2021



Signature of HOD

**Dr. B. VELMURUGAN** MBA, M.Phil, PhD  
Head of the Department i/c,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401



Signature of Supervisor

**Dr.B. VELMURUGAN** MBA, M.Phil, PhD  
Assistant Professor,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

*Viva-Voce Examination held on \_\_\_\_\_*

**INTERNAL EXAMINER**

**EXTERNAL EXAMINER**

GST NO. 33AAVCS7176D1ZX.

**SAARA FASHION PRIVATE LIMITED**

No.3/192, Alagarkovil Road, Appanthirupathi Post.

Madurai 625 301. Tamilnadu, India.

Office : +91 73737 48588

E-mail : info@saarafashions.com / web :www.saarafashions.com

**DATE: 30.03.21****PROJECT WORK COMPLETION CERTIFICATE**

This Is To Certified That **MS. K.MOHANA PRIYA**, (Reg. No 920819631010) Who Is Studying Second Year MBA in N.P.R. College Of Engineering & Technology, N.P.R. Nagar , Natham Has Successfully Completed her Project Work in The title Of " **FINANCIAL STATEMENT ANALYSIS in SAARA FASHION PRIVATE LIMITED-MADURAI** In Our Organization During The Period From 04.01.2021 TO 31.03.2021.

During That Period Project Work her Conduct And Character Were Found To Be Good.

GST No. 33AAVCS7176D1ZX  
**SAARA FASHION Pvt. Ltd.,**  
 3/192, Alagar Kovil Main Road,  
 Appanthirupathi, MADURAI-625 301  
 E-mail saarafashions@gmail.com  
 Mob. 73737 48588

For SAARA FASHION (P) Ltd



Authorised Signature

## **ABSTRACT**

The Project has been done in Saara fashion Pvt Ltd. The title of the project is "A Study of Financial Statement analysis in Saara fashion Pvt Ltd. The main objective of the study is to find out the financial performance and overall profitability. In the company I have studied thoroughly the working method and functions of the financial department individually. The collected data was analyzed by using relevant tools such as Comparative Financial Statement Analysis, Common Size Financial Statement Analysis, Ratio Analysis and Trend Analysis and Interpreted.

The First Chapter deals with introduction, meaning, nature and used of the financial performance, design of the study, the scope, objectives, and Research methodology. The Second Chapter deals with Review of literature. The Third chapter deals with the Complete Profile of Organization. The fourth chapter deals with the conceptual background and importance of financial analysis. In order to analyze the financial statements, the researcher employed various financial and statistical tools such as Ratio analysis, Comparative statement analysis and Common size statement analysis and Trend analysis. The fifth chapter reflects the thoughts of the researcher in the form of findings, suggestions and conclusions. In the appendix various supporting information have been incorporated for an easy understanding of the readers.

## CONCLUSION

In the current market scenario, even though the finance is the old buzz word in the corporate sector, it is regarded as the nerve system of any business. Each and every finance function calls for skillful planning, control and execution of the firm's activities. Thus the finance is regarded as the eminent part of the business, most especially in the corporate sectors. The study on financial performance of the SAARA FASHION PVT LTD reveals the satisfactory level as a whole. Though there are fluctuations in profit, the company is running with a high profit margin. The net worth and capital employed are rose carefully by the management of the company. The debt to equity ratio bay been extraordinarily performed. The company must take necessary steps to maintain and reduce the operating costs effectively. It is concluded that the above mentioned suggestions may be considered for the effective and efficient financial management and performance of SAARA FASHION PVT LTD. The overall performance is far better. The long duration of existence has made the company to establish its brand name of cycles intemationally. With the Rich industrial experience of its management, it is obvious that the company would turn around in a big way by increasing its market share and its profitability as a whole.



**Dr. J.SUNDARARAJAN,**  
B.E., M.Tech., Ph.D.,  
Principal  
N.P.R. College of Engineering & Technology  
Natham, Dindigul (Dt) - 624 401.





**A STUDY ON QUALITY OF WORK IN  
PHOENIX SOFTECH MADURAI DISTRICT**



**A PROJECT REPORT**

*Submitted by*

**NIVITHA K**

**(Register No: 920819631011)**

*in partial fulfillment for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

**DEPARTMENT OF MANAGEMENT STUDIES,**

**NPR COLLEGE OF ENGINEERING AND TECHNOLOGY, NATHAM,**

**DINDIGUL - 624401**



ANNA UNIVERSITY, CHENNAI


MARCH - 2021

ANNA UNIVERSITY

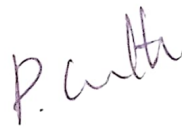
CHENNAI - 625 025

**BONAFIDE CERTIFICATE**

Certified that this project report entitled “A STUDY ON QUALITY OF WORK IN PHOENIX SOFTECH” is a bonafide work of NIVITHA K (Reg.No.920819631011) who carried out the project work under my supervision during December 2020 to March 2021

  
Signature of HOD

**Dr. B. VELMURUGAN** MBA, M.Phil, PhD  
Head of the Department i/c,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

  
Signature of Supervisor

**Mrs.P.GEETHA**, MBA.,M.Phil,  
Assistant Professor,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

*Viva-Voce Examination held on \_\_\_\_\_*

**INTERNAL EXAMINER**

**EXTERNAL EXAMINER**



# PHOENIX SOFTECH

Date: 29-03-2021

TO WHOMSOEVER IT MAY CONCERN

This is to certify that, Ms. K. NIVITHA, (Reg. No: 920819631011), doing final year MBA student of N.P.R College of Engineering and Technology, Natham has successfully completed the Project work on "A Study on Quality of Work Life" in our Esteemed Company for the period from January 2021 to April 2021.

During the training period her conduct and character was very good.

We wish her all success in future Endeavours.

For PHOENIX SOFTECH

S. SUKUMAR  
Project Manager

No 266, II Floor, Good Shed Street, Madurai - 625 001.

PH : 0452-2343527, 2350078

Website : [www.phoenixsoftech.in](http://www.phoenixsoftech.in)


## **ABSTRACT**

In modern era, it has been observed that stress management has become one of the most substantial concepts in the professional environment. It is also seen that working efficiency has degraded to some extent as professionals are unable to maintain a balance between their personal and professional lives. This difference has made organizations to formulate such policies that lead to better job performance which results in job satisfaction moreover employee satisfaction. This degree of satisfaction has been referred to as QUALITY OF WORK LIFE. Quality of work life is a process in an organization which enables its members at all levels to participate actively and effectively in shaping organizational environment, methods and outcomes. This study focuses on the subjective matter of QWL i.e. its key elements like job security, job performance, employee satisfaction etc.

### 5.3 Conclusion

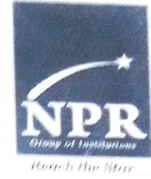
This study aims to highlight the negative consequences of the absence of team work concept in some of the organizations that have neglected its significant role as an essential skill that helps in developing and enhancing organizational and individual performances in all work environments. There is an obvious connection between teamwork and the level and quality of productivity and occupational performance in workplaces as indicated by several previous studies. Strong leadership and an environment of trust among team members come across as significant factors which can help increase the level of employee performance. There are several other factors which may impact the performance of academicians, and these need to be investigated further. The factors identified by this study can be used as a template by university administrators in their quest to achieve academic excellence in their respective institutions.



  
**Dr. J.SUNDARARAJAN,**  
B.E., M.Tech., Ph.D.,  
Principal  
N.P.R. College of Engineering & Technology  
Natham, Dindigul (Dt) - 624 401.



**A STUDY ON FINANCIAL STATEMENT &  
RATIO ANALYSIS IN CO-OPERATIVE  
MILK PRODUCERS UNION LIMITED,  
DINDIGUL , DISTRICT.**



**A PROJECT REPORT**

*Submitted by*

**PRIYATHARSHINI B**

**(Register No: 920819631012)**

*in partial fulfillment for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

**DEPARTMENT OF MANAGEMENT STUDIES,**

**NPR COLLEGE OF ENGINEERING AND TECHNOLOGY, NATHAM,**

**DINDIGUL - 624401**

**ANNA UNIVERSITY, CHENNAI**

**MARCH - 2021**

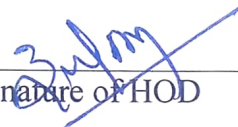
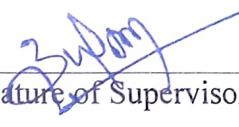


ANNA UNIVERSITY

CHENNAI – 625 002

**BONAFIDE CERTIFICATE**

Certified that this project report entitled “A STUDY ON FINANCIAL STATEMENT & RATIO ANALYSIS IN DINDIGUL DISTRICT CO-OPERATIVE MILK PRODUCERS UNION LIMITED” is a bonafide work of PRIYATHARSHINI B (Reg.No.920819631012) who carried out the project work under my supervision during January 2020 to March 2021.

<p style="text-align: center;"> Signature of HOD</p> <p style="text-align: center;"><b>Dr. B. VELMURUGAN</b> MBA, M.Phil, PhD Head of the Department , Department of Management Studies, NPR College of Engineering and Technology, Natham, Dindigul-624401</p>	<p style="text-align: center;"> Signature of Supervisor</p> <p style="text-align: center;"><b>Dr. B. VELMURUGAN</b> MBA, M.Phil, PhD Head of the department, Department of Management Studies, NPR College of Engineering and Technology, Natham, Dindigul-624401</p>
---	--

Viva-Voce Examination held on \_\_\_\_\_

**INTERNAL EXAMINER**

**EXTERNAL EXAMINER**

**DD.160DINDIGUL DISTRICT COOPERATIVE MILK PRODUCERS UNION  
LIMITED, DINDIGUL.**

Ref.No:53/Estt-1/2021

Dt: 30.03.2021

**CERTIFICATE**

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **B.Priyatharshini** (Reg.No: **920819631012**), **II Year M.B.A** student of N.P.R College of Engineering and Techonology, Dindigul has successfully completed the Project work for the period from 04.01.2021 to 30.03.2021 at our Organization. We found her conduct is satisfactory during the tenure.

*P. No. 53/21*  
General Manager  
D.D.160, Dindigul Dist. Co-op.  
Milk Producers' Union Ltd.,  
Dindigul - 624 001.

*30/3/21* *31/3/21*




## ABSTRACT

The Project has been done in Dindigul district co-operative milk producers union Ltd. The title of the project is “A Study of Financial statement & ratio analysis in co-operative milk producers union Ltd, Dindigul ”. The main objective of the study is to find out the financial Statement & ratio analysis and overall profitability. In the company I have studied thoroughly the working method and functions of the financial department individually. The collected data was analyzed by using relevant tools such as Comparative Financial Statement Analysis, Ratio Analysis and Trend Analysis and Interpreted.

The First Chapter deals with introduction, meaning, nature and used of the financial statement. design of the study, the scope, objectives, and Research methodology. The Second Chapter deals with Review of literature. The Third chapter deals with the Complete Profile of Organization. The fourth chapter deals with the conceptual background and importance of financial analysis. In order to analyze the financial statements, the researcher employed various financial and statistical tools such as Ratio analysis, Comparative statement analysis and Trend analysis. The fifth chapter reflects the thoughts of the researcher in the form of findings, suggestions and conclusions. In the appendix various supporting information have been incorporated for an easy understanding of the readers.

## CONCLUSIONS

The basis purpose of this research is to study and to define the factors which have effect on DINDIGUL CO-OPERATIVE PRODUCERS UNION LIMITED profitability in this study we have identified the different variables in company's profitability and capital structure of the organization and built a relationship between them profitability of Aavin milk limited depends on financial statement of the company in this study researcher analyzed the financial statement of Aavin milk in Dindigul stock exchange for a period of 3 years 2018-2020 and researcher use secondary data.



**Dr. J.SUNDARARAJAN,**  
B.E, M.Tech., Ph.D.,  
Principal  
N.P.R. College of Engineering & Technology  
Natham, Dindigul (Dt) - 624 401.



**A STUDY ON EMPLOYEE RETENTION & IN  
SSM PRIVATE LIMITED, DINDIGUL ,  
DISTRICT.**



**A PROJECT REPORT**

*Submitted by*

**RAGAVI.M**

**(Register No: 920819631013)**

*in partial fulfillment for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

**DEPARTMENT OF MANAGEMENT STUDIES,**

**NPR COLLEGE OF ENGINEERING AND TECHNOLOGY, NATHAM,**

**DINDIGUL - 624401**

**ANNA UNIVERSITY, CHENNAI**

**MARCH - 2021**

# ADISANKARA SPINNING MILLS (P) LTD

(Knitting Division)

Mills at : Kottaiyur, Agaram, Thadicombu - 624 709, Dindigul Dist, Tamil Nadu, India  
Phone : 91-4551-294271, Fax : 91-451-2557329, 2557532, 2557332  
E-mail : ssmgroup@vsnl.com, Fax : 91-451 - 2557225, 2557259, URL : www.ssmindia.com

Regd. Office : 207/86, Mangalam Road, Tirupur - 641 604, Tamil Nadu, India  
Phone : 91-421-2705031 to 35 Fax : 91-421 - 2705036 E-mail : ssmgroup@eth.net

GSTIN : 33AABCA5198B1Z1 TIN. No.: 33405261297, IAC No : 270, CST No. : 130620, I.E.Code No : 3297027746, PANo : AABCA 5198B

13.03.2021

THE DIRECTOR – MBA,  
NPR. College Of Engineering & Technology,  
Dindigul – 624401.

Sir/Madam,

Sub: Permission for Inplant Project Work – Reg.  
Ref: Your letter dated 24.12.2020.

\*\*\*\*\*

Further to your letter cited above, related to the Inplant Project work. Ms. RAGAVI M (Reg No: 920819631013), IInd Year MBA student of your college, has been permitted to undergo project in our organization for the period of 4 months from 04 January 2021 to 30 April 2021. We may issue certificate subject to the documents reported to us.


for Adisankara Spinning Mills (P) Ltd.,  
(Knitting Division)

  
General Manager.  
K. DhanaBalakrishnan


ANNA UNIVERSITY  
CHENNAI - 625 002

BONAFIDE CERTIFICATE

Certified that this project report entitled "A STUDY ON EMPLOYEE RETENTION IN SRI SHANMUGAVEL MILLS PRIVATE LIMITED, DIDIGUL" is a bonafide work of RAGAVI M (Reg.No.920819631013) who carried out the project work under my supervision during January 2020 to March 2021

  
Signature of HOD

**Dr. B. VELMURUGAN** MBA, M.Phil, PhD  
Head of the Department i/c,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

  
Signature of Supervisor  
**Ms. S. Booma**, BA., MBA,  
Assistant Professor,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

*Viva-Voce Examination held on \_\_\_\_\_*

**INTERNAL EXAMINER**

**EXTERNAL EXAMINER**



## A STUDY ON EMPLOYEE RETENTION WITH SPECIAL REFERENCE AT SRI SHANMUGAVEL MILLS PRIVATE LIMITED, DINDIGUL

### ABSTRACT

Employee retention is a process in which the employees are encouraged to remain with the organization for the maximum period of time or until the completion of the project. Employee retention is beneficial for the organization as well as the employee. Employees today are different. They are not the ones who don't have good opportunities in hand. As soon as they feel dissatisfied with the current employer or the job, they switch over to the next job. It is the responsibility of the employer to retain their best employees. If they don't, they would be left with no good employees. A good employer should know how to attract and retain its employees.

Most employees feel that they are worth more than they are actually paid. There is a natural disparity between what people think they should be paid and what organizations spend in compensation. When the difference becomes too great and another opportunity occurs, turnover can result. Pay is defined as the wages, salary, or compensation given to an employee in exchange for services the employee performs for the organization. Pay is more than "dollars and cents;" it also acknowledges the worth and value of the human contribution. What people are paid has been shown to have a clear, reliable impact on turnover in numerous studies.

Employees comprise the most vital assets of the company. In a work place where employees are not able to use their full potential and not heard and valued, they are likely to leave because of stress and frustration. In a transparent environment while employees get a sense of achievement and belongingness from a healthy work environment, the company is benefited with a stronger, reliable work-force harbouring bright new ideas for its growth Blog Online and Earn Money.

## CONCLUSION

Retention is an important concept that has been receiving considerable attention from academicians, researchers and practicing HR managers. In its essence, Retention comprises important elements such as the need or content, search and choice of strategies, goal-directed behaviour, social comparison of rewards reinforcement, and performance-satisfaction. The increasing attention paid towards Retention is justified because of several reasons. Motivated employees come out with new ways of doing jobs.

Any technology needs motivated employees to adopt it successfully. Several approaches to Retention are available. Early theories are too simplistic in their approach towards Retention. For example, advocates of scientific Management believe that money is the motivating factor. The Human Relations Movement posits that social contacts will motivate workers. Mere knowledge about the theories of Retention will not help manage their subordinates. They need to have certain techniques that help them change the behaviour of employees. One such technique is reward. Reward, particularly money, is a motivator according to need-based and process theories of Retention. For the behavioural scientists, however, money is not important as a motivator. Whatever may be the arguments, it can be stated that money can influence some people in certain circumstance. Being an outgrowth of Herzberg's, two factor theory of Retention, job enrichment is considered to be a powerful motivator. An enriched job has added responsibilities. This makes the job interesting and rewarding. Job enlargement refers to adding a few more task elements horizontally. Task variety helps motivate job holders. Job rotation involves shifting an incumbent from one job to another.



  
**Dr. J.SUNDARARAJAN,**  
B.E., M.Tech., Ph.D.,  
Principal  
N.P.R. College of Engineering & Technology  
Natham, Dindigul (Dt) - 624 401.





A STUDY ON BUYING BEHAVIOUR IN  
ARFAA CREATION LLP, DINDIGUL



A PROJECT REPORT

*Submitted By*

SANGEETHA DEVI P

(Register No: 920819631014)

*In partial fulfillment for the award of the degree of*

MASTER OF BUSINESS ADMINISTRATION

DEPARTMENT OF MANAGEMENT STUDIES,

NPR COLLEGE OF ENGINEERING AND TECHNOLOGY, NATHAM,

DINDIGUL - 624 401

ANNA UNIVERSITY, CHENNAI

MARCH - 2021


**ANNA UNIVERSITY**  
**CHENNAI - 600 025**

**BONAFIDE CERTIFICATE**

Certified that this project report entitled “A STUDY ON BUYING BEHAVIOUR IN ARFAA CREATION LLP” is a bonafide work of SANGEETHA DEVI P (Reg.No.9208196321014) who carried out the project work under my supervision during January 2021 to March 2021

  
Signature of HOD

**Dr. B. VELMURUGAN** MBA, M.Phil, PhD  
Head of the Department i/c,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

  
Signature of Supervisor

**Ms.S.Booma,B.A.,** MBA.,  
Assistant Professor,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

*Viva-Voce Examination held on \_\_\_\_\_*

**INTERNAL EXAMINER**

**EXTERNAL EXAMINER**

GSTIN:33ABOFA5426D1ZP

Cell: 9442234424,76

## ARFAA CREATION LLP

228/1, S.P NAGAR, RENGASAMUTHIRA PATTY  
REDDIYA PATTY (POST)  
**DINDIGUL – 624 003.**

---

Date:26.03.2021

To whom it may concern

This is to certify that **Ms. P.Sangeetha Devi** D/o **Mr. S.Pitchaimani** as student of **NPR College of Engineering & Technology** has undergone her Professional training in our organization as a “**Management Trainee**” in Marketing for the duration Dated: **02.01.2021** to **31.03.2021**

She has worked on a project title buying behavior of “**ARFAA CREATION LLP**”.

During her tenure, we found **Ms. P.Sangeetha Devi** to be Hard working, Conscientious and a responsible Trainee.

The Feedback of her participant has always been positive and we wish her all the Best in the Future.

For ARFAA CREATION LLP  
  
Managing Partner.

## ABSTRACT

Garment industry is one of the most important strategic industries which constitute about 7% of total industrial production in the world and 8.3% of the total trade in industrial materials. Also, occupies more than 14% of the total labor force in the world. Over the last one decade, textiles industry has gone through the drastic change in the Indian market. Indian garment industry is very diverse in size, manufacturing facility, type of apparel produced, quantity and quality of output, cost, and requirement for fabric etc. It comprises suppliers of readymade garment for both, domestic or exports market.

The study is focusing on buying behavior. Now, it is important for marketing people to know about their preference according to age group and occupation. Other factors like culture, tradition and occasion are also playing the major role.

### 5.3 CONCLUSION

Modern marketing is consumer oriented. Market survey on buying behavior of Arfaa creation concluded that

- A large number of customers are satisfied with the variety of the products but according to a smaller availability of the products.
- More than half of the respondents are happy with quality and availability of the products.
- Since price is the most important factor the customers look in and Arfaa creation has succeeded much in keeping up its image for value of money and also as its price has been rated neutral followed by some of the customers being dissatisfied.
- Most of the customers are satisfied with the present ambience and the customer services offered by Arfaa creation.

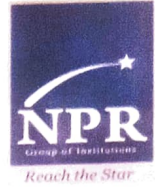
Thus it can be concluded that Arfaa creation has succeeded in keeping up its image by providing variety of products, quality but needs improvement in regard to price and offering value for money to some of their customers.



  
**Dr. J.SUNDARARAJAN,**  
B.E., M.Tech., Ph.D.,  
Principal  
N.P.R. College of Engineering & Technology  
Natham, Dindigul (Dt) - 624 401.



**A STUDY ON EMPLOYEE JOB SATISFACTION IN  
PENTAXIAL TECHNOLOGIES  
MADURAI**



**A PROJECT REPORT**

*Submitted by*

**SEETHA M**

**(Register No: 920819631015)**

*in partial fulfillment for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

**DEPARTMENT OF MANAGEMENT STUDIES,  
NPR COLLEGE OF ENGINEERING AND TECHNOLOGY, NATHAM,**

**DINDIGUL - 624401**


**ANNA UNIVERSITY, CHENNAI**

**MARCH - 2021**

ANNA UNIVERSITY  
CHENNAI - 600 025

**BONAFIDE CERTIFICATE**

Certified that this project report entitled "A STUDY ON EMPLOYEE JOB SATISFACTION IN PENTAXIAL TECHNOLOGIES MADURAI" is a bonafide work of M.SEETHA (Reg.No. 920819631015) who carried out the project work under my supervision during December 2020 to March 2021



Signature of HOD

**Dr. B. VELMURUGAN** MBA, M.Phil, PhD  
Head of the Department,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401



Signature of Supervisor

**Ms.S.BOOMA**,BA,MBA  
Assistant professor  
, Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

*Viva-Voce Examination held on* \_\_\_\_\_

**INTERNAL EXAMINER**

**EXTERNAL EXAMINER**



+91 75983 39685  
info@pentaxialtechnologies.com  
www.pentaxialtechnologies.com



To

30.03.2021

The HOD of MBA  
NPR College of Engineering & Technology  
Dindugul.

Sir/Madam,

Sub: Completion Certificate - Reg.

This is certifying that **Ms.M.Seetha** (Register Number: 920819631015) MBA student from **NPR College of Engineering and Technology**, Natham, Dindugul has successfully completed her main Project work in our organization from **January 2021 to March 2021**.

We wish her the very best in all her future endeavors.

**PENTAXIAL TECHNOLOGIES  
MADURAI.**

  
Authorized signature

## ABSTRACT

In the modern era, organizations are facing several challenges due to the dynamic nature of the environment. One of the many challenges for a business is to satisfy its employees in order to cope up with the ever changing and evolving environment and to achieve success and remain in competition. In order to increase efficiency, effectiveness, productivity and job commitment of employees, the business must satisfy the needs of its employees by providing good working conditions.

The objective of this paper is to analyse the impact of working environment on employee job satisfaction. The study employed a quantitative methodology. Data was collected through a self-administered survey questionnaire. The questionnaire is adopted from a previous validated survey.

The study concludes with some brief prospects that the businesses need to realize the importance of good working environment for maximizing the level of job satisfaction. This paper may benefit society by encouraging people to contribute more to their jobs and may help them in their personal growth and development. Hence, it is essential for an organization to motivate their employees to work hard for achieving the organizational goals and objectives.

## CONCLUSION

Happy people made a happy world. According to Aristotle, "Happiness is the meaning and the purpose of life, the whole aim and end of human existence". Happiness at work starts with self-awareness which can be defined as the act of "being the attention on oneself". Over a span of almost three decades this company turned out to be front runner in providing jobs for a large number of people. Therefore it is imperative to deliberate on whether the employees working in this company enjoy job satisfaction or not. That aspect is discussed in this project. The survey of 150 person that 81% of person are happy in their job. The majority of those in the industry see company as a long-term career choice, with 67% of respondents expecting to be working in the sector in 10 years. Almost half of respondents (47%) also said that they have ambitions to become a director or entrepreneur. In the company the environment is quite congenial leading to motivation of employees with the result the productivity is increased and this indicates the level of their job satisfaction.



**Dr. J.SUNDARARAJAN,**  
B.E., M.Tech., Ph.D.,  
Principal  
N.P.R. College of Engineering & Technology  
Natham, Dindigul (Dt) - 624 401.



**A STUDY ON THE IMPACT OF TEAM  
WORK ON ORGANISATIONAL  
PRODUCTIVITY**



**A PROJECT REPORT**

*Submitted by*

**SNEHA M**

**(Register No: 920819631016)**

*in partial fulfillment for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

**DEPARTMENT OF MANAGEMENT STUDIES,**

**NPR COLLEGE OF ENGINEERING AND TECHNOLOGY,**

**NATHAM, DINDIGUL - 624401**

**ANNA UNIVERSITY, CHENNAI**

**MARCH- 2021**

ANNA UNIVERSITY  
CHENNAI – 600 025

**BONAFIDE CERTIFICATE**

Certified that this project report entitled “A STUDY ON THE IMPACT OF TEAM WORK ON ORGANISATIONAL PRODUCTIVITY” is a bonafide work of SNEHA M (Reg.No.920819631016) who carried out the project work under my supervision during December 2020 to March 2021

  
Signature of HOD

**Dr. B. VELMURUGAN** MBA, M.Phil, PhD  
Head of the Department i/c,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

  
Signature of Supervisor

**Mrs. P. GEETHA.**, MBA, M.Phil.,  
Assistant Professor,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

*Viva-Voce Examination held on* \_\_\_\_\_

**INTERNAL EXAMINER**

**EXTERNAL EXAMINER**



Dr. Ponmeni Narayanan Street,  
Madurai - 625 010.  
@webwalk.org  
6361688,  
6



TO WHOMSOEVER IT MAY CONCERN

This is to certify that, Ms. M. SNEHA, (Reg. No: 920819631016), doing final year MBA student of N.P.R College of Engineering and Technology, Natham has successfully completed the Project work on "The impact of team work on organizational productivity" in our Esteemed Company for the period from January 2021 to April 2021.  
During the training period her conduct and character was very good.  
We wish her all success in future Endeavors.

Place: Madurai

S. Thangapandan  
(S. Thangapandan)  
HR Manager





## ABSTRACT

In today's society, there have been so much emphasis on pride and personal achievement at work place; where by the concept of teamwork seems to be overlooked by managers and employees, due to this management sees less essence of teamwork as a major tool of performance which has led them to poor performance and productivity in the industry market. Therefore, the study seeks to identify the impact teamwork has on organizational performance. The objective of this study was to identify factors associated with teamwork, identify the positive or negative effects of teamwork on employees and to examine the impact of teamwork on organization performance. A self-structured questionnaire was used in the data collection. The research study used correlation techniques in order to analyze the relationship between two variables that was Teamwork and Organization Performance. There was clear evidence that teamwork and other measures of team performance are positively related with organization performance. The result of the study shows that there was a significant positive impact of teamwork on organizational performance.

## 5.2 Suggestions

- Teamwork is an efficient way of achieving success at work place or in the organization. It helps in boosting the productivity, effectiveness and efficiency of work as well as the performance of organizations as a whole.
- Organizations prefer a team form of working in conducting its activities as well as achieving its goals and objectives.
- Some of these activities, goals and objectives are; gaining competitive advantage in the market place, providing quality services to customers, boosting the productivity of employees as well as the individual, prompting trust and a spirit of cooperation among members, eliminating tribalism among employers and employees, improving relationship ( that is between management and employees, employees and other employees, employees and customers), enhancing individuals' creativity in handling and resolving conflict, facilitating good decision making and implementation among members.

## 5.3 Conclusion

This study aims to highlight the negative consequences of the absence of teamwork concept in some of the organizations that have neglected its significant role as an essential skill that helps in developing and enhancing organizational and individual performances in all work environments. There is an obvious connection between teamwork and the level and quality of productivity and occupational performance in workplaces as indicated by several previous studies. Strong leadership and an environment of trust among team members come across as significant factors which can help increase the level of employee performance. There are several other factors which may impact the performance of academicians, and these need to be investigated further. The factors identified by this study can be used as a template by university administrators in their quest to achieve academic excellence in their respective institutions.

## 5.2 Suggestions

- Teamwork is an efficient way of achieving success at work place or in the organization. It helps in boosting the productivity, effectiveness and efficiency of work as well as the performance of organizations as a whole.
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- Some of these activities, goals and objectives are; gaining competitive advantage in the market place, providing quality services to customers, boosting the productivity of employees as well as the individual, prompting trust and a spirit of cooperation among members, eliminating tribalism among employers and employees, improving relationship ( that is between management and employees, employees and other employees, employees and customers), enhancing individuals' creativity in handling and resolving conflict, facilitating good decision making and implementation among members.

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**Dr. J.SUNDARARAJAN,**  
B.E., M.Tech., Ph.D.,  
Principal  
N.P.R. College of Engineering & Technology  
Natham, Dindigul (Dt) - 624 401.



**A STUDY ON RECRUITMENT AND SELECTION  
PROCESS IN TOP ANIL MARKETING COMPANY AT  
DINDIGUL**



**A PROJECT REPORT**

*Submitted By*

**V. SOUNDARYA**

**(Register No: 920819631017)**

*in partial fulfillment for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

**DEPARTMENT OF MANAGEMENT STUDIES**

**NPR COLLEGE OF ENGINEERING AND TECHNOLOGY**

**NATHAM, DINDIGUL -624401**

**ANNA UNIVERSITY, CHENNAI**

**MARCH – 2021**



Tradition  
*above*  
Generations

Date: 24.03.2021


### TO WHOM IT MAY CONCERN

This letter is to certify that Ms. Soundarya. V (Register No: 920819631017) has successfully completed her internship program with Top Anil Maarketing Company. Her internship tenure was from 04-01-2021 to 24-03-2021. She was working with Human Resource Department and was actively & diligently involved in the projects and tasks assigned to her.

During the span, we found her punctual and hardworking person. Her learning powers are good and she picks up swiftly. Her feedback and evaluation proved that she learned keenly.

We wish her a bright future endeavors.

Top Anil Maarketing Company

  
M. Magheswaran,

HR Manager



**TOP ANIL MAARKETING COMPANY**

11/1, L.G.B Compound, 3rd street, Mengles road, Dindigul - 624 001.  
+0451 - 2431969, 2420549. Website: [www.theanilgroup.com](http://www.theanilgroup.com)



ANNA UNIVERSITY  
CHENNAI-625002

BONAFIDE CERTIFICATE

Certified that this project report entitled "A STUDY ON RECURITMENT AND SELECTION PROCESS IN TOP ANIL MARKETING COMPANY AT DINDIGUL" is a bonafide work of V.SOUNDARYA (Reg.No.920819631017) who carried out the project work under my supervision During January 2020 to March 2021



Signature of HOD

**Dr. B. VELMURUGAN** MBA, M.Phil, PhD  
Head of the Department i/c,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401



Signature of Supervisor

**Ms. S. Booma**, BA MBA,  
Assistant Professor,  
Department of Management Studies,  
NPR College of Engineering and  
Technology, Natham, Dindigul-624401

*Viva-Voce Examination held on* \_\_\_\_\_

INTERNAL EXAMINER

EXTERNAL EXAMINER



## ABSTRACT

Effective recruitment, selection and retention are critical to organizational success. They enable companies to have performing employees who are satisfied with their jobs, thus contributing positively to the organization.

On the contrary, in-effective recruitment methodology, selection and retention would result in mismatches which can have negative consequences for an organization. A misfit who is not in tune with organization philosophies and goals can reduce output, productivity, customer satisfaction, relationship and overall quality of work. Training a wrong hire can also be expensive. Recruitment and selection is therefore not only the first step towards organizational excellence, but is important cost control mechanisms as well.

The study researches the spectrum of recruitment methodologies followed in a IT company towards developing an unique model, propose suggestion that would reduce costs, time to recruit, be effective and help overall organizational interests.

### 5.3 SUGGESTIONS

- It is observed from the analysis that the major source of recruitment followed by ANIL FOODS is internal sources of recruitment. It will be more fruitful if they follow other sources of recruitment also, like campus recruitment, news paper advertisement.
- In a general view ANIL FOODS Services don't have careers link in their official webpage, it will be more convenient for the job seekers to apply and enquire online about the job details.
- Use HR technology to improve recruitment process. Enhancing candidate experience is a good recommendation to improve recruitment and selection process.
- More emphasis should be given on internet and advertisement so that more and more candidates apply for the jobs and it will be easy to find the right employee among them.
- Company should try to use the internal recruitment and selection process first because it incurs less cost and act as motivational factors to the employees.
- Based on my study a good recruitment policy where the employees are recruited by each department as per the recruitment from time to time. But there is still a scope for improvement of its recruitment policy.

### 5.4 CONCLUSION

This project of "Recruitment and Selection Process" was useful to know about the recruitment process in ANIL FOODS private limited recruitment process has been regarded as the most important function of personnel administration in human resource department. It is very helpful to select the right job at the right time. As per study concentrate on internal source of recruitment. It will be more fruitful if they follow other sources of recruitment also, like campus recruitment, newspaper advertisement. This study inferred that, most of the employees are satisfied with the present recruitment practices of ANIL FOODS Private Limited at Dindigul.



**Dr. J.SUNDARARAJAN,**  
B.E., M.Tech., Ph.D.,  
Principal  
N.P.R. College of Engineering & Technology  
Natham, Dindigul (Dt) - 624 401.



**A STUDY ON WORKERS PERCEPTION OF HEALTH AND  
SAFETY AT VEEGRIP BELTS PRIVATE LIMITED IN  
MADURAI**



**A PROJECT REPORT**

*Submitted by*

**C.SUDHARSAN**

**(Register No: 920819631018)**

*in partial fulfillment for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

**DEPARTMENT OF MANAGEMENT STUDIES,  
NPR COLLEGE OF ENGINEERING AND TECHNOLOGY,  
NATHAM, DINDIGUL - 624401**

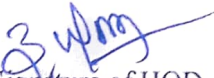
**ANNA UNIVERSITY, CHENNAI  
MARCH – 2021**

**ANNA UNIVERSITY**


**CHENNAI - 625 002**

**BONAFIDE CERTIFICATE**

Certified that this project report entitled “**A STUDY ON WORKERS PERCEPTION OF HEALTH AND SAFETY AT VEEGRIP BELTS**” is a bonafide work of **SUDHARSAN C (Reg.No.920819631018)** who carried out the project work under my supervision during December 2020 to March 2021

  
Signature of HOD

**Dr. B. VELMURUGAN** MBA, M.Phil., PhD  
Head of the Department i/c,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

  
Signature of Supervisor

**Ms.S.BOOMA**, BA., MBA,  
Assistant Professor,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

*Viva-Voce Examination held on* \_\_\_\_\_

**INTERNAL EXAMINER**

**EXTERNAL EXAMINER**



28-3-2021

To whomsoever it may concern

This is to certify that Mr. C.Sudharsan, II MBA, NPR College of Engineering & Technology, Natham, Dindugul has undergone Project work at our Factory from 4-1-2021 to 27-1-2021.

During this period, his performance is satisfactory.

FOR VEEGRIP BELTS PRIVATE LIMITED

AUTHORISED SIGNATORY



VEEGRIP BELTS PRIVATE LIMITED

## ABSTRACT

In this project, an attempt has been made to study of the workers' health and safety measures available at veegrip belts.

In veegrip belts health and safety measures like providing gloves, hairnets, masks, aprons, dresses, safety shoes and much motivational schemes like incentive scheme market executive reward scheme, Incentive for higher studies, Veegrip belts also provide Advance like Festival advance and house building advance etc.

In order to study the objective, the data have been collected through primary survey by administrating a detailed questionnaire to section of the employees in veegrip belts. The simple percentage analysis, weighted average and chi square is used to know the level of the employees regarding health and safety measures. It is observed that overall, the workers are satisfied with the facilities.

Suggestions were made based on the findings. The existing facilities such as First aid, Night duty allowances, Rest room, can be improved further satisfaction of workers.



### 5.3 CONCLUSION

The awareness and perception of the workers toward safety, health and their working environment are important aspects to enhance the building construction to the better condition to the workers themselves. Many accidents/incidents that occurred in the workplace especially in the explosion of steam boilers and gas cylinder in a canteen were due to inadequate adherence of workers to work produces. Time, it was recognized that successful injury control programs are based on a Strong management commitment to safety, including the status of safety officers within the organization, worker training, regular communication between management and workers, general housekeeping and stable workforce.

The awareness and perception of the workers toward safety, health and their working environment are important aspects to enhance the better conditions to the workers themselves. This paper describes the findings from a structured questionnaire survey, observations and interviews on the safety level and perception of workers towards safety, health and environment.

The employees are under the impression that facilities for rest room during injuries time can be thought of as an additional safety measure. Also, the services rendered by the VEEGRIP BELTS are to be improved further. Health and Safety program refers to the physical, mental, moral, and emotional wellbeing of an individual Human resource is the asset of an organization, so they need proper attention.



**Dr. J.SUNDARARAJAN,**  
B.E., M.Tech., Ph.D.,  
Principal  
N.P.R. College of Engineering & Technology  
Natham, Dindigul (Dt) - 624 401.



**A STUDY ON QUALITY OF WORK LIFE IN  
POTHYS, MADURAI**



**A PROJECT REPORT**

*Submitted by*

**TAMIL SELVAN G**

**(Register No: 920819631019)**

*in partial fulfillment for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

**DEPARTMENT OF MANAGEMENT STUDIES,  
NPR COLLEGE OF ENGINEERING AND TECHNOLOGY,  
NATHAM, DINDIGUL - 624401**

**ANNA UNIVERSITY, CHENNAI**

**MARCH – 2021**

ANNA UNIVERSITY  
CHENNAI 600 025

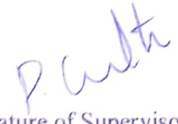
**BONAFIDE CERTIFICATE**

Certified that this project report entitled “A STUDY ON QUALITY OF WORK LIFE IN POTHYS, MADURAI” is a bonafide work of TAMIL SELVAN G (Reg.No.920819631019) who carried out the project work under my supervision during December 2020 to March 2021



Signature of HOD

**Dr. B. VELMURUGAN** MBA, M.Phil, PhD  
Head of the Department i/c,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401



Signature of Supervisor

**Mrs. P. GEETHA**, MBA, M.Phil.  
Assistant Professor,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

*Viva-Voce Examination held on* \_\_\_\_\_

**INTERNAL EXAMINER**

**EXTERNAL EXAMINER**



159, West Masi Street, Madurai - 625 001.

GSTIN: 11AAABFR2450N1Z--

Phone 0452 - 4262333

Fax 0452 - 2341112

PTS/MDU-HR/MARCH 28 2021

## TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr.TAMILSELVAN.G (II YEARMBA) (REG NO: 920819631019)** has undergone summer project & has also done the best in his report. The performance & conducts of aforesaid executive were good & he has been undergoing training for the period of **DECEMBER 2020 to MARCH 2021**. He added extra colour to the growth of the organization by his excellent job.

We wish him all the very best for his bright future.



Human Capital Developers,

Pothys – Madurai.

## ABSTRACT

The Project work with duration of 3 months done on the topic “**A Study on The Quality of Work Life in Pothys, Madurai**”. The Study was conducted inside the organization. The study was conducted to analyze the Quality of work life for the employees on their job.

In this study there was various analysis and inference like percentage analysis, weighted average analysis related to quality of work in Pothys, Madurai.

### 5.3. CONCLUSION

At the end of the study, it is found that challenges, career prospects, attitude, growth and development, nature of job are the major factors that decide the quality of work life among the employees. It has been concluded by saying that organization should take some measures to make laborers more enthusiastic and concentrate more in their work with full faith and confidence. Organization should take steps to know the situation what the laborers undergoing and try to make him/her concentrate in whatever they do and make their feeling lighter and mind lifting. This makes the workers do his work with joy and confidence which will make him grow along with his company.



  
**Dr. J.SUNDARARAJAN,**

B.E., M.Tech., Ph.D.,

Principal

N.P.R. College of Engineering & Technology

Natham, Dindigul (Dt) - 624 401.





**A STUDY ON EMPLOYEE ABSENTEEISM  
IN CHENTHUR CRUSHER WORKS**



**A PROJECT REPORT**

*Submitted by*

**THANGAPANDI A**

**(Register No: 920819631020)**

*In partial fulfillment for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

**DEPARTMENT OF MANAGEMENT STUDIES,  
NPR COLLEGE OF ENGINEERING AND TECHNOLOGY,  
NATHAM, DINDIGUL – 624 401.**

**ANNA UNIVERSITY, CHENNAI**

**MARCH - 2021**

ANNA UNIVERSITY  
CHENNAI 600 025

BONAFIDE CERTIFICATE

Certified that this project report entitled "A STUDY ON EMPLOYEE ABSENTEEISM OF CHENTHUR CRUSHER WORKS" is a bonafide work of THANGAPANDI A (Reg.No.920819631020) who carried out the project under my supervision during January 2021 to April 2021.

  
Signature of HOD

**Dr. B. VELMURUGAN** MBA, M.Phil, PhD  
Head of the Department i/c,  
Department of Management Studies,

NPR College of Engineering and Technology,  
Natham, Dindigul-624401

  
Signature of Supervisor

**Ms.S.Booma**, BA., MBA.  
Assistant Professor,

Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

*Viva-Voce Examination held on* \_\_\_\_\_

INTERNAL EXAMINER

EXTERNAL EXAMINER

## CHENTHUR CRUSHER WORKS

**Factory :**  
S.F.No. : 207, 208, Bommanankottai,  
Kothapulli Village, K.Pudukottai - Po,  
Reddiarchatram - Via, Dindigul - (Tk) - 624 622.

**Office :**  
D.No. : 17-B/1, Pandian Nagar 1<sup>st</sup> Street,  
Dindigul.

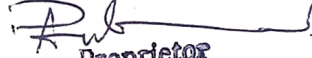
Date : .....

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr.A.THANGAPANDI (REG NO:  
920819631020) MBA(HR). Final Year student of your college has  
undergone project on "Employee Absenteeism" in our organization from  
5<sup>th</sup> January 2021 to 30<sup>th</sup> April 2021.

Thanking you

For **CHENTHUR CRUSEHR WORKS**

  
**Proprietor,**  
**CHENTHUR CRUSHER WORKS**  
**207, 208, BOMMANANKOTTAI,**  
**K PUDUKOTTAI (Po),**  
**REDDIARCHATRAM - 624 622.**

## ABSTRACT

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Absenteeism is a major problem which adversely affects the entire industrial economy hence the extent to which absenteeism of the workers can be reduced is of great importance to the success of an industry.

The problem of absenteeism is of vital importance in Indian organization because in comparison to the west, the rate is considerably higher in India. Absenteeism among workers is one the most establishing factors.

In an organization, it results in production losses an increase labor cost and reduces efficiency of operation. The losses and additional costs caused by absenteeism expressed in terms of money will be alarming.

The increased productivity of an industry mainly depends upon the best possible use of man power which is the most valuable and hampers the entire production process. It is a problem which needs everybody's attention.

### 5.3 CONCLUSION

The working condition greatly influences the level of absenteeism in the organization. The working conditions also affect the health of the employees in many ways. The routine health problem has been identified as one of the important reasons for frequent absenteeism among the employees.

Bad impression about the work and the perception about the future prospects in the profession have also impacted the employees to a great extent. The personal discussions conducted with the employees also reflect the same viewpoint. Many employees are unsure about their future, a sense of fear and unsure about their future, a sense of fear and uncertainty engulf their mind always.

Salary is found to be a non-determinant in influencing level of absenteeism. Hence employees are very well aware that frequent absenteeism will lower their take home salary. The level of salary in the organization has significantly impacted the opinion of male employees compared to the female employees about the level of absenteeism. Generally, the organization are known to offer lower level of salary in spite of extracting heavier workload from the employees.

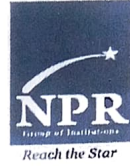


**Dr. J.SUNDARARAJAN,**  
B.E. M.Tech., Ph.D.,  
Principal

N.P.R. College of Engineering & Technology  
Natham, Dindigul. (DC) - 624 401.



**A STUDY ON ANALYSIS OF PROFITABILITY  
WITH SPECIAL REFERENCE TO HDFC  
BANK LIMITED, DINDIGUL**



**A PROJECT REPORT**

*Submitted by*

**THENMOZHI S**

**(Register No: 920819631021)**

*in partial fulfillment for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

**DEPARTMENT OF MANAGEMENT STUDIES,**

**NPR COLLEGE OF ENGINEERING AND TECHNOLOGY,**

**NATHAM, DINDIGUL - 624401**

**ANNA UNIVERSITY, CHENNAI**

**MARCH - 2021**



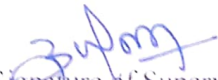
**ANNA UNIVERSITY**  
**CHENNAI - 600 025**

**BONAFIDE CERTIFICATE**

Certified that this project report entitled "**A STUDY ON ANALYSIS OF PROFITABILITY WITH SPECIAL REFERENCE TO HDFC BANK LIMITED, DINDIGUL**" is a bonafide work of **THENMOZHI S (Reg.No. 920819631021)** who carried out the project work under my supervision during December 2020 to March 2021

  
Signature of HOD

**Dr. B. VELMURUGAN** MBA, M.Phil, PhD  
Head of the Department,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

  
Signature of Supervisor

**Dr. B. VELMURUGAN** MBA, M.Phil, PhD  
Head of the Department,  
Department of Management Studies,  
NPR College of Engineering and Technology,  
Natham, Dindigul-624401

*Viva-Voce Examination held on* \_\_\_\_\_

**INTERNAL EXAMINER**

**EXTERNAL EXAMINER**



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CIN: L65920MH1994PLC080618  
Email: [shareholder@hdfcbank.com](mailto:shareholder@hdfcbank.com)  
Website: [www.hdfcbank.com](http://www.hdfcbank.com)

HDFC Bank Limited,  
Process House,  
Kamala Mills Compound,  
Senapati Bapat Marg,  
Lower Parel, Mumbai-400013  
Tel: 022-2498 8484,  
Fax: 022-2496 5235

27 03 2021

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. S. THENMOZHI (Register Number: 920819631021)

II - Year MBA at NPR College of Engineering and Technology, Natham, Dindigul has  
undergone Project work for the fourth semester from January 2021 to March 2021.

During the above period, her involvement in the Subject & Conduct was good.

For HDFC Bank

Authorized Initial

## ABSTRACT

Banking is the mirror reflection of the economy. The performance of any economy to a large extent is depends upon the performance of banks. The Indian banking industry is currently in transition phase. On one hand public sector banks which are the mainstay of the Indian banking system, are in the process of consolidating their position by capitalizing on the strength of huge network and customer base. On the other hand private sector banks are venturing into whole new game of merger and acquisition to expand their base. The system is moving from regime of large number of small banks to small number of large banks.

This study is an attempt made to identify the present banking scenario in competitive world, explore possibilities of banking in general and to know the HDFC Bank Limited in particular. The present study throws a light on the profitability and other activities performed in maximizing wealth by analyzing its profitability.


Profitability is an essential objective of bank fund management. Strong profit is necessary to pay stockholders dividend to build stockholders equity to offset loans and losses, to pay operating expenses and to expand products and services

## CONCLUSION

The study has been done to find out the financial performance of the HDFC Bank Limited, Dindigul. The study revealed that overall performance of the HDFC Bank Limited is improving. The total business of the bank is improving year by year. Proper changes and management of its investment portfolio will help the bank to increase its earnings from investments. An effective effort has been made by the bank in recovering its NPA for the last five years, and it was very successful. So the bank should continue those measures. Also an increase in the advances to priority sector will help to reduce the NPA further.

But the bank should be cautious regarding the total amount of advances to be given as it increased highly during the last year. This may result in increase in NPA, if proper measures are not taken. Development of effective marketing strategies for demand deposits will help the bank to reduce its interest expenses. Also, the bank should take certain measures to control its operating expenses. The bank has been successful in changing its regional character in to a national one by opening branches in almost all the states and union territories of the country. In the technology level also it is very much advanced. ATM service of the bank is increasing in every part of the country. From the development history of the bank it is clear that it can achieve more heights in the future years through its innovative products.



  
**Dr. J.SUNDARARAJAN,**  
D.E., M.Tech., Ph.D.,  
Principal  
**N.P.R. College of Engineering & Technology**  
Natham, Dindigul (T.N) - 624 401.



**Mr.D.Pradeep**  
Managing Director  
☎ +91 9894090996  
✉ md@dptextiles.in  
🌐 www.dptextiles.co.in

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Date: 29.10.2020

To

The Principal,  
NPR College of Engineering & Technology,  
Natham,  
Dindigul - 624 401.

Sir,

**Sub : Internship - reg.**

With reference to your request letter dated 20.10.2020 for the Internship training of your student **ISHWARYA C** Reg. No: 920819631005 of Second year Master of Business Administration student is accepted. The training schedule is from 01.11.2020 to 30.11.2020. Submission of bonafide certificate is a must for attending the training.

With regards,

**Mr.VENGADAPATHI,**

Managing Director,

**Managing Director**  
**D.P. TEXTILES**  
Factory Industrial Estate  
UDUMALPET.

**Dr. JSUNDARARAJAN,**  
B.E., M.Tech., Ph.D.,  
Principal  
N.P.R. College of Engineering & Technology  
Natham, Dindigul (Dt) - 624 401.



**Mr.D.Pradeep**

Managing Director

+91 9894090996

md@dptextiles.in

www.dptextiles.co.in

**DP. TEXTILES®**

Mfrs. Bed & Bath Linens

Date: 01.12.2020

TO WHOM IT MAY CONCERN

This is to certify that ISHWARYA C Reg. No. 920819631005, II year Master of Business Administration, NPR College of Engineering and Technology, Natham has completed her internship in steel industry during the period 01.11.2020 to 30.11.2020.

  
Mr.VENGADAPATHI,

Managing Director,  
Managing Director  
**D.P. TEXTILES**  
Factory Industrial Estate  
UDUMALPET.

ATTESTED

  
**Dr. J.SUNDARARAJAN,**  
B.E., M.Tech., Ph.D.,  
Principal  
N.P.R. College of Engineering & Technology  
Natham, Dindigul (Dt) - 624 401.





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Dindigul - 624001, Tamil Nadu, India  
Phone No: 0451 - 2431969/ 2420549  
Website : <http://shop.theanilgroup.com> E-mail: [marketing@theanilgroup.com](mailto:marketing@theanilgroup.com)

Date: 29.10.2020

To

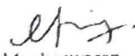
The Principal,  
NPR College of Engineering & Technology,  
Natham,  
Dindigul - 624 401.

Sir,

Sub: Internship - reg.

With reference to your request letter dated 20.10.2020 for the Internship training of your student **KEERTHIGA.M**, Reg. no: 920819631006 of Second year Master of Business Administration student is accepted. The training schedule is from 01.11.2020 to 30.11.2020. Submission of bonafide certificate is a must for attending the training.

Top Anil Marketing Company

  
M. Magheswaran,

HR Manager.



  
**Dr. JSUNDARARAJAN,**

B.E., M.Tech., Ph.D.,

Principal

N.P.R. College of Engineering & Technology,  
Natham, Dindigul (Dt) - 624 401.

**TOP ANIL MARKETING COMPANY**

A-11/1, L.G.B Compound, 3rd Street, Mengles Road, Dindigul - 624 001.  
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Phone No: 0451 - 2431969/ 2420549

Website : <http://shop.theanilgroup.com> E-mail: [marketing@theanilgroup.com](mailto:marketing@theanilgroup.com)

## TO WHOM IT MAY CONCERN

This is to certify that **KEERTHIGA M**, Reg. no: 920819631006, II year Master of Business Administration, NPR College of Engineering and Technology, Natham has completed her internship in steel industry during the period 01.11.2020 to 30.11.2020.

Date: 01.12.2020

Top Anil Marketing Company

  
M. Magheswaran.

HR Manager.



ATTESTED

  
Dr. J.SUNDARARAJAN,

B.E., M.Tech., Ph.D.,

Principal

N.P.R. College of Engineering & Technology  
Natham, Dindigul (Dt) - 624 401.

**TOP ANIL MARKETING COMPANY**

A-11/1, L.G.B Compound, 3rd Street, Mengles road, Dindigul - 624 001.  
Ph : +0451 - 2431969, 2420549. Website : [www.theanilgroup.com](http://www.theanilgroup.com)



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S-129, PRIVATE INDUSTRIAL ESTATE,

COIMBATORE – 641 021. TAMILNADU, INDIA

P: +91 422 4295444

E: Info@autoshell.com, W: www.autoshell.com

Date: 29.10.2020

To

The Principal,

NPR College of Engineering & Technology,

Natham,

Dindigul - 624 401.

Sir,

**Sub : Internship - reg.**

With reference to your request letter dated 20.10.2020 for the Internship training of your student, **MOHANA PRIYA K** Reg.No: 920819631010 of Second year student of Master of Business Administration are accepted. The training schedule is from 01.11.2020 to 30.11.2020. Submission of bonafide certificate is a must for attending the training.

With regards,

Mr. NATARAJAN

Managing Director,  
**AUTOSHELL STEEL PERFECT  
MODULAR PRIVATE LIMITED,**  
Coimbatore.

**Dr. J.SUNDARARAJAN,**  
B.E., M.Tech., Ph.D.,  
Principal  
N.P.R. College of Engineering & Technology,  
Natham, Dindigul (Dt) - 624 401.



*Auto Shell Perfect Moulder Ltd.*

ISO 9001:2008 & ISO/TS:16949:2009  
PED & AD 2000 – MERKBLATT WO

S-129, PRIVATE INDUSTRIAL ESTATE,  
COIMBATORE – 641 021, TAMILNADU, INDIA  
P: +91 422 4295444  
E: info@autoshell.com, W: www.autoshell.com

TO WHOM IT MAY CONCERN

This is to certify that **MOHANA PRIYA K** Reg.No: 920819631010, II year Master of Business Administration, NPR College of Engineering and Technology, Natham has completed her internship in steel industry during the period 01.11.2020 to 30.11.2020.

Date: 01.12.2020

Mr. NATARAJAN,  
Managing Director,  
AUTOSHELL STEEL PERFECT  
MODULAR PRIVATE LIMITED,  
COIMBATORE,

**ATTESTED**

**Dr. J.SUNDARARAJAN,**  
B.E., M.Tech., Ph.D.,  
Principal  
N.P.R. College of Engineering & Technology  
Natham, Dindigul (Dt) - 624 401.





# MADURA STEEL INDUSTRIES PRIVATE LIMITED

Excellence Through Quality And Performance

Chettinayakanpatty, Collectorate Post, Dindigul - 624 004, Tamilnadu, India.

Ph.: +91-451-2461478, 2461926, Fax : +91-451-2460251

Mobile No. : 99944 77128, 93809 60969

email : marketing@madurasteel.com, director@madurasteel.com, www.madurasteel.com

Date: 29.10.2020

To

The Principal,  
NPR College of Engineering & Technology,  
Natham,  
Dindigul -- 624 401.

Sir,

**Sub : Internship Acceptance - reg.**

With reference to your request letter dated 20/10/2020 for the Internship training of your student **PRIYATHARSHINI B**, Reg.no: 920819631012 of first year Master of Business Administration student is accepted. The training schedule is from 01.11.2020 to 30.11.2020. Submission of bonafide certificate is a must for attending the training.

With regards,

Mr.RAMALINGAM

Managing Director

**Managing Director,  
MADURA STEEL INDUSTRIES PVT. LTD.,  
CHENNAMANAYAKKANPATTI,  
DINDIGUL.**

**Dr. J.SUNDARARAJAN,**

B.E., M.Tech., Ph.D.,

Principal

N.P.R. College of Engineering & Techno  
Natham, Dindigul (Dt) - 624 401



## MADURA STEEL INDUSTRIES PRIVATE LIMITED

Excellence Through Quality And Performance

Chettinaickenpatty, Collectorate Post, Dindigul - 624 004, Tamilnadu, India.

Ph.: +91-451-2461478, 2461926, Fax : +91-451-2460251

Mobile No. : 98944 77128, 93609 60969


email : marketing@madurasteel.com, director@madurasteel.com, www.madurasteel.com

Date: 01.12.2020

### TO WHOM IT MAY CONCERN

This is to certify that **PRIYATHARSHINI B** Reg. no. 920819631012, II year Master of Business Administration, NPR College of Engineering and Technology, Natham has completed her internship in steel industry during the period 01.11.2020 to 30.11.2020.

ATTESTED

  
**Dr. J.SUNDARARAJAN,**  
B.E., M.Tech., Ph.D.,  
Principal  
N.P.R. College of Engineering & Technology  
Natham, Dindigul (Dt) - 624 401.



Mr.RAMALINGAM

Managing Director

Managing Director,  
**MADURA STEEL INDUSTRIES PVT. LTD.,**  
CHENNAMANAYAKKANPATTI,  
DINDIGUL.